

Name of the organization: Director of Ayurveda, Chandigarh, Punjab.						
Name and Address and Contact no of the contact person:- Director of Ayurveda, Department of Ayurveda, Government of Punjab, Chandigarh. SCO; 823 -24, Sector – 22A, Chandigarh, Punjab.						
Title of the proposal: - Anaemia free Punjab :-						
Area of operation :- (Area of Implementation):- Districts :- 20, Talukas – 7, Blocks – 141, Approximate number of beneficiaries - 40 to 50 lacs.						
Objectives	Details of Project Launched	Deliverables expected from the proposal	Fund released	UC position	Major points of field visits	Remark
<p>1. To prevent anaemia.</p> <p>2. To eradicate Anaemia from Punjab.</p> <p>3. To educate people of AYUSH Dincharya, Ritucharya and Aaharr-Vihar sevan and as to make them habitual to adopt health AYUSH life style.</p> <p>4.To develop a system with the co-operation and integration of District Health and AYUSH Services and other related agencies like Education, Social Justice and Women Empowerment. PRIs, NGO for</p> <p>5 Improving management information system</p> <p>6. Supporting training and IEC system and to test its impact on qualitative and quantitative performance of AYUSH interventions in Health Care Delivery System.</p> <p>7. To conduct survey by identifying / setting the face line / bench mark on incidence of Anaemia cases and factors causing anaemia in Punjab.</p> <p>8. Identification of Anaemia prone areas and communities in 141 blocks of Punjab. Identification of trainers to be trained during “Anaemia Free Punjab” programmes.</p>	<p>The proposal has been considered in the meeting of Project Approval Committee chaired by the Secretary (AYUSH) on 17.9.2010.</p> <p>The proposal may be approved with a total outlay of Rs. 183 lakhs for 2 years. 1st Installment may be released this year amounting 60% of the total amount. i.e. (actual Rs. 109.80 lakhs, in round figure Rs. 110 lakhs) 110 lakhs may be released in 2010-11. Rest of the amount may be released in the next year.</p> <p>The Committee has decided the following decisions :-</p> <p>The following conditions may be included in Sanction letter.</p> <p>a)Target population should be well defined and specific.</p> <p>b)Problem / disease which is to be targeted should be well defined.</p> <p>c)Efficacy of the intervention should be documented.</p> <p>d)Base line Survey: - (Use of Secondary data is permissible).</p> <p>e) End line data: Objectives to be quantified & defined.</p> <p>f) Base line and End line Data should be shared with the Department of AYUSH.</p>	<p>At least 4000 people form each Block shall be selected for this programme and followed up regularly. After selection of clients and proper diagnosis, they will be properly educated regarding anaemia, diet plan, recipes, medicines and personal hygiene etc. According to severity of disease the medicine will be administered regularly for 3 to 6 months. Then after a gap of 3 – 6 months medicine will be given for another 3 to 6 months. During this period proper monitoring and evaluation will be done and after assessment the data so collected will be submitted to Government of India.</p> <p>After the completion of the campaign in 141 blocks distributed in 20 districts of Punjab, minimum 3 lakhs clients will be benefited from this project and in long run this campaign will continue in the state with the existing, manpower and infrastructure available with the State Government.</p>	<p>RS 110 lakhs has been released as 1st installment in December, 2010.</p> <p>2nd installment will be released only after getting satisfactory UC and working report from the organization .</p>	<p>UC is not pending as the funds has been released December , 2010.</p>	<p>The organization has not been visited.</p>	

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