

2.3 Manner of execution of subsidy programme :

(i) Name of the programme of activity

Medicinal Plants Component of National AYUSH Mission Scheme.

(ii) Objective of the programme

1. Support cultivation of medicinal plants by adopting Good Agricultural Practices (GAPs) so as to provide sustained supply of quality raw-materials and support certification mechanism for quality standards, Good Agricultural/Collection/Storage Practices.
2. Support setting up of clusters through convergence of cultivation, warehousing, value addition and marketing and development of infrastructure for entrepreneurs.

(iii) Procedure to avail benefits

1. The cultivation of medicinal plants is supported by providing subsidy to farmers through the identified implementing agency of concerned states.
2. The cultivation of medicinal plants is supported by providing subsidy (30%, 50% and 75%) to farmers through the identified implementing agency of concerned states.

(iv) Duration of the programme/scheme: 2014-15 to till date.

(v) Physical and financial targets of the programme

Ministry of AYUSH has supported 48379 hectare area and approved an amount of Rs. 11650 lakhs including state share under cultivation of medicinal plants on farmer's land.

(vi) Nature/ scale of subsidy /amount allotted

The cultivation of medicinal plants is supported by providing subsidy (30%, 50% and 75%) to farmers through the identified implementing agency of concerned states. An amount of Rs. 11650 lakh has already been approved for cultivation of medicinal plants under NAM Scheme.

(vii) Eligibility criteria for grant of subsidy

- Growers, farmers, cultivators
- Growers Associations, Federations, Self Help Groups, Corporate, growers cooperatives.
- Cultivation will be assisted only in case of clusters. Each cultivation cluster will have minimum 2 hectare of the land. Each cultivation cluster should be drawn from farmers having lands within a radius of not more than 15 km. Assistance will be available to willing farmers desirous of cultivating medicinal plants on the same land in successive years.

(viii) Details of beneficiaries of subsidy programme (number, profile etc)

As per the cluster information received from different states approx.. 56711 no. of farmers have been supported under subsidy for cultivation of medicinal plants on their own land.