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# राष्ट्रीय आयुर्वेदविद्यापीठ RASHTRIYA AYURVEDA VIDYAPEETH

(NATIONAL ACADEMY OF AYURVEDA)

(भारतसरकार, आयुषमंत्रालय के अधीन एक स्वायत्त संगठन)

(An autonomous organisation under Ministry of AYUSH, Govt. of India)

धन्वन्तरिभवन, मार्गसंख्या-66, पंजाबीबाग (पश्चिम), नई दिल्ली-110 026

Dhanwantari Bhawan, Road No.- 66, West Punjabi Bagh, New Delhi – 110026

F.no. 81-6/2020-21/Media

Dated: 13.04.2021

(Advertisement No. 01/2021)

RAV intends to engage, the services of **Media Consultant** on contractual basis for a period of one year. The services may be curtailed or extended at the discretion of the Competent Authority on need basis and subject to performance of the individual. The requisite qualification and other conditions are as detailed below:-

1.	<b>Name of Post</b>	<b>Media Consultant</b>
2.	<b>No. of Posts</b>	<b>01 (One)</b>
3.	<b>Period of engagement</b>	Initially for a period of one year. May further be extended on year to year basis, subject to functional requirements and also subject to appraisal of the performance.
4.	<b>Age limit</b>	Should not be more than 64 years of age on the date walk-in-interview. The ceiling for continuation of contract shall be 65 years as on the date of renewal of contract year to year basis.
5.	<b>Eligibility and Experience</b>	<ol style="list-style-type: none"><li>1. Degree in Mass Communication/Journalism with minimum 55% marks from a recognized University established under UGC Act.</li></ol> <p style="text-align: center;"><b>OR</b></p> <ol style="list-style-type: none"><li>Any PG Degree and PG Diploma in Journalism and Mass Communication with minimum 55% marks from a recognized University established under UGC Act.</li><li>2. Ability in editing/preparing/compiling News for Newsletter/Newspapers independently (Testimonials shall be provided for proof).</li><li>3. Minimum Five years post qualifications experience in an advertisement firm of repute or as Consultant Media/Communication-cum-documentation with a public Sector Undertaking/NGO having Regional/National outreach Journalism/Minimum five years post qualification experience in journalism.</li><li>4. Knowledge of Social Media Platforms (Facebook, Twitter, YouTube, etc) (Testimonials shall be provided).</li><li>5. Ability to make/editing/preparing/compiling short video clips using A/V editing Software.</li></ol>
6.	<b>Consolidated Remuneration</b>	<b>Rs. 50,000/- Per month (Consolidated)</b>

7.	<b>Duties and Responsibilities</b>	Responsible for editing/preparing/compiling News for Newsletter/Newspapers independently and making/editing/preparing/compiling short video clips using A/V editing software. Also responsible for Social Media Platforms (Facebook, Twitter, YouTube, etc.)
8.	<b>Place of Work</b>	Rashtriya Ayurveda Vidyapeeth, Dhanwantri Bhawan, Road No. – 66, Punjabi Bagh (West), New Delhi-110026
9.	<b>Desirable</b>	Preference will be given to persons: <ul style="list-style-type: none"> <li>• High Proficiency in Hindi and English.</li> <li>• Who are proficient in working independently in MS Word and other computer application.</li> <li>• Knowledge and experience of AYUSH system.</li> </ul>

2. The selection to the above post will be made on the basis of a Video Conferencing / walk-in-interview to be held at Rashtriya Ayurveda Vidyapeeth, Dhanwantri Bhawan, Road No. – 66, Punjabi Bagh (West), New Delhi – 110 026, the date will be informed shortly through RAV website/email.

3. The appointments to the above posts will be purely on contract basis and will not confer any right for regular appointment in the Ministry/Organization.

4. **The Last date for Submission of application form (Annexure I) along with relevant documents at [publication-ravdl@gov.in](mailto:publication-ravdl@gov.in) on or before 03.05.2021 by 5:00 PM.**

**Notes:**

1. No TA/DA will be paid for attending the interview.
2. The application format/eligibility criteria may be downloaded from the Vidyapeeth's website i.e. [www.ravdelhi.nic.in](http://www.ravdelhi.nic.in)

**Enclosure** :As above.

**RASHTRIYA AYURVEDA VIDYAPEETH, NEW DELHI**

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**APPLICATION FORM FOR THE POST OF MEDIA CONSULTANT ON CONTRACT BASIS**

1. Post applied for : \_\_\_\_\_
2. Name of applicant (in the Block Letters):  
\_\_\_\_\_
3. Father's/Husband's Name : \_\_\_\_\_
4. Date of Birth : \_\_\_\_\_
5. Nationality : \_\_\_\_\_
6. Educational Qualification :

S.No.	Degree/Diploma	Year of Passing

(Please attach a copy of self-attested certificate): -

7. Professional Experience :

S.No.	Name of Organization	Position Held (in reverse chronological order)	Period of Service	
			From	To

(Please attach a copy of self-attested certificate): -

8. Correspondence Address :

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9. Permanent Address :

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10. E-mail :

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11. Telephone/Mobile No. :

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12. Last Pay drawn/Emoluments:

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13. Two references (I)

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(II)

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14. I solemnly affirm that the above declaration is true and I understand that in the vent of the declaration being found to be incorrect after my appointment, I shall be liable to be dismissed from service.

Date : \_\_\_\_\_ Signature\_\_\_\_\_