

File No. U-12019/32/2014-IEC

**GOVERNMENT OF INDIA
Department of AYUSH
Ministry of Health and Family Welfare**

Dated: 14.07.2014

TENDER DOCUMENT

Subject: Tableau of Deptt of AYUSH for display during Republic Day Parade, 2015

1. Department of AYUSH, Ministry of Health and Family Welfare, Government of India, invites Sealed tenders/quotations from reputed and experienced agencies to conceptualise, design, fabricate and display a Tableau of Dept. of AYUSH during Republic Day 2015, on the theme of "AYUSH for Holistic Health" on Turnkey basis under TWO BID SYSTEM.
2. Detailed terms and conditions, procedure for submission of bids and other instructions have been mentioned at Annexure-I.
3. The guidelines for preparation of Tableau proposals for Tableau are given in Annexure –II.
4. The details of the Theme of the Tableau are given in Annexure-III.
5. Format for Technical Bid is given in Annexure IV and the format for Financial Bid in Annexure V
6. Interested agencies with experience of conceptualizing/ designing/ fabricating of similar works at least two such works, out of which one should be for participation of tableau in the National Republic Day parade of any Central Govt. Ministry/ Department/ organization or State Govt. / organization in the past 5 years (document showing proof of undertaking such work like work order issued by the concerned Ministry/ State Govt./ organization to be produced), are requested to submit their Technical Bid and Financial Bid in separate sealed covers and enclosing both the sealed covers in another sealed cover superscribing "**TENDERS FOR Concept, Designing and Fabrication of AYUSH Tableau for the Republic Day Parade, 2015**" addressed to the Shri Ramanand Meena, Dy. Secretary, Department of AYUSH, AYUSH Bhawan 'B' Block, GPO Complex, behind INA market, INA New Delhi - 110023 on or before 2 PM on 23/07/2014.
7. The detailed schedule of events leading to opening of the bids is given below:

S.No.	Activity	Date and time
1	Pre-Bid Meeting	17 th July, 2014 (3.00 P.M)
2.	Last date for submission of Bids	23 rd July, 2014 (2.00 PM)

3	Opening of Technical Bids	23 rd July, 2014 (2.30 PM)
4	Presentation by eligible bidders	24 th July, 2014 10.00 AM onwards
5.	Opening of Financial bids	To be communicated separately

Venue for the above events will be Committee Room on 2nd Floor at AYUSH Bhawan, 'B' Block, GPO Complex, behind INA market, INA New Delhi - 110023

8. Tenders received after the closing date and time, shall be rejected.

(Ramanand Meena)
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DETAILED TERMS AND CONDITIONS, PROCEDURE FOR SUBMISSION OF BIDS AND OTHER INSTRUCTIONS

1. Scope of work:

1.1 In the Republic Day Parade 2015, Dept. of AYUSH is proposing to submit Tableau on the theme of “AYUSH for Holistic Health” for promoting AYUSH systems in public “healthcare delivery, creating awareness about the strengths of these traditional systems of Medicine as well as for attraction of talent amongst students to study AYUSH systems and pursue career with AYUSH (a brief on the Theme is annexed at Annexure-III). The scope of work would include among other things, conceptualizing, designing a Tableau; preparing a 2D sketch in detail the same as presentation in 3D wire frame or other appropriate software and; 3D scale model and finally fabrication of the same as a Tableau for the Republic Day parade, and its display during the parade. Each activity will be subject to clearance / approval by Ministry of Defence.

1.2 The work has to be undertaken on a turnkey basis and will include all aspects of fabrication of tableau i.e. from conceptualization, making of designs, modification of designs from time to time as per the requirement and instructions, presentation of the designs before the selection committee of the AYUSH and the Ministry of Defence, fabrication of the models, modifications thereof as per requirements and instructions, presentation of the model before the committee of AYUSH and Ministry of Defence and upon selection of the model, fabrication of the actual tableau and its display at the parade, as per the requirement, specification, time schedule and instructions by the AYUSH and Ministry of Defence, providing of suitable/appropriate lyrics, composing of music, arrangements of artists and actual pre-recording of the music for use in the tableau, arrangements of choreography as per requirement including arrangements of artists, folk dance troupes etc. The job will also involve actual presentation and display of tableau during the Republic Day parade, full dress rehearsal (if required) and maintenance of required services at the time of presentation during the event. The turnkey project would also include any other work that may have direct or indirect bearing with the fabrication and presentation of the tableau and may facilitate the project in any manner. VP/DST will have the right to modify, change, accept or reject the work in totality or any part thereof or cancel the project any stage without assigning any reason. The copyright of the work shall vest with the Ministry and it would have rights on the awards won, if any.

1.3 The specifications of the Tableau, 2D sketch and 3D scale model etc., are to be as per the specification of the MoD (details enclosed at Annexure – II)

1.4 While it would be the sole responsibility of the successful bidder to whom the work is awarded to ensure appropriate and excellence aesthetic, creative and technical delivery of the Tableau, AYUSH would from time to time review, monitor and advise and if needed seek modifications to suit the needs and as deemed appropriate.

2. Procedure for submission of Bids:

2.1 The Technical Bid and Financial Bid should be placed in separate sealed covers with the wordings “Technical Bid” and “Financial Bid” respectively super-scribed on them. It may be noted

that **prices must not be indicated in the Technical Bid and must only be indicated in the Financial Bid.**

2.2 The cover containing Technical Bid and Financial Bid must be put in another envelope (bid cover). The Bid Cover should be superscribed with Tender Due Date and the wordings **“Do not open before 2.30 P.M. on July 23rd, 2014”** and this envelope should be clearly marked **“TENDER FOR Conceptualising, Designing and Fabrication of AYUSH Tableau on the theme of “AYUSH for Holistic Health” for Republic Day Parade, 2015.**

2.3 The cover thus prepared should also indicate clearly the name, address and telephone number of the Bidder to enable the Bid to be returned unopened in case it is declared **"Late"**.

2.4 Each copy of the Technical Bid and Financial Bid should be a complete document and should be bound as a volume separately.

2.5 Along with technical bid, the sample designs of the Tableau should also be submitted.

3. Bid Prices:

3.1 The Bidder shall indicate in the proforma prescribed at **Annexure-V** the detailed **and** the total Financial Bid Price separate for Concept, drawing, 3 D model, 3 D walk through presentation, Fabrication, and other services it proposes to provide under the Contract in **Indian Rupees (INR)**. Prices quoted must be firm and fixed and shall not be subject to any upward modifications, on any account whatsoever, including modifications required to be carried out at the suggestion of the designated committee Department of AYUSH and /or MoD. In absence of above information, a bid may be considered incomplete and summarily rejected.

3.2 The Bidder shall prepare the bid based on details provided in the Tender documents. The Bidder shall carry out all the tasks in accordance with the requirement of the Tender documents and it shall be the responsibility of the Bidder to fully meet all the requirements of the Tender documents.

3.3 The Financial bid should clearly indicate the price to be charged without any qualifications whatsoever and should include all taxes, duties, fees, levies, works contract tax and other charges as may be applicable in relation to the activities proposed to be carried out.

4. Authorized Signatory (Bidder):

4.1 The "Bidder" as used in the Tender shall mean a Company/Firm/Proprietor who submits the proposal to Department of AYUSH for providing the services required under the proposed Contract, and who has signed the Tender document forms.

4.2 The Bid shall be type written and shall be signed by a person or persons duly authorized to bind the bidder to the contract. The letter of authorization shall be indicated by a written power-of-attorney accompanying the bid. The person or persons signing the bid shall initial all pages with seal/stamp.

4.3 The Bidder shall duly sign and seal its bid with the exact name of the company firm to whom the contract is to be issued.

4.4 The bid shall contain no erasures or overwriting except as necessary to correct errors made by the Bidder, in which case such corrections shall be initialled by the person or persons signing the bid.

5. Terms and conditions:

5.1 The bidder must have prior experience of carrying out the work relevant to the task in Government organizations (see para 10.1 for details of essential conditions).

5.2 The bidders have to deposit Earnest Money Deposit (EMD) of Rs. 50,000/- (Rupees Fifty Thousand only) through account payee demand draft drawn in favour of PAO (Secretariat), Ministry of Health & Family Welfare and payable at New Delhi. The EMD has to be deposited along with the technical bid. Tenders received without EMD would be summarily rejected. EMDs of unsuccessful bidders would be returned within three months from the date of closing of the tender.

5.3 The bidders are advised to ensure their capacity & capability before bidding as the task has to be completed in short duration and in a time bound manner under the direction of Department of AYUSH. Only those bidders who are willing and are in a position to comply with these terms and conditions need to submit the tenders.

5.4 The Department of AYUSH reserves the right to reject any tender without assigning any reason. If any successful bidder fails to fulfill his obligation under this tender, he may be blacklisted and Department of AYUSH would also be free to circulate such blacklisted agencies to other Ministries / Departments of Govt. of India.

5.5. The work of Tableau will be executed in three stages which (i) acceptance of concept by Ministry of Defence, (ii) acceptance of 3 D Model by MoD and (iii) actual participation.

5.6 The cut-of dates of delivery at each stage is crucial. Failure to deliver within this deadline would amount to non-performance and Department of AYUSH would impose such penalty that is deemed to be reasonable with or without cancelling the work order.

6. Address for Correspondence:

6.1 The Bidder shall intimate the official mailing address, place, email and telephone number to which all correspondence shall be sent by Department of AYUSH.

7. Contacting the Department:

7.1 No Bidder shall contact Department of AYUSH on any matter relating to its bid, from the time of the bid opening to the time the Contract is awarded.

7.2 Any effort by a Bidder to influence the Department's bid evaluation, bid comparison or contract award decisions may result in the rejection of the Bidder's bid.

8. Evaluation of the Bids by Department of AYUSH:

8.1 The designated committee of Department of AYUSH will open the Bids, in the presence of the representatives of the Bidder who choose to attend, at the time and date, as mentioned in Para 2 of the tender notice.

8.2 The Bidder's names, bid withdrawals and the presence or absence of the requisite Earnest Money and such other details as Department of AYUSH, at its discretion, may consider appropriate will be announced at the bid opening.

9. Clarifications:

9.1 When deemed necessary, Department of AYUSH may seek clarifications on any aspect from the Bidder. However, that would not entitle the Bidder to change or cause any change in the substance of the bid submitted or price quoted.

10. Process and Procedure for evaluation of the bids

10.1 Stage 1 – Shortlisting of eligible bidders

All bids received in response to the tender notice shall be scrutinized by a designated committee of Department of AYUSH to check the fulfillment of essential eligibility conditions, which are stated as below (decision of designated committee would be subject to approval of competent authority of Department of AYUSH):

1. Furnishing of EMD of Rs.50,000/- (Rupees fifty thousand only) along with technical bid in the form prescribed in the tender document.
2. A minimum **average annual turnover of Rs.50 lakhs** (Rupees fifty lakhs only) in the last 5 years period (2009-10 to 2013-14) (based on audited accounts and/ or Chartered Accountant's certificate). In case audit of accounts for the year 2012-13 is not complete and a certificate to that effect is produced from the chartered accountant, accounts for the period 2007-08 – 2011-12 will be taken into consideration (submission of false certificates/ information will lead to disqualification at any stage).
3. Experience of **conceptualizing/ designing/ fabricating of similar works at least two such works, out of which one should be for participation of tableau in the National Republic Day parade** of any Central Govt. Ministry/ Department/ organization or State Govt. / organization in the past 5 years (document showing proof of undertaking such work like work order issued by the concerned Ministry/ State Govt./ organization to be produced).

Only those bidders who fulfill all the essential eligibility conditions prescribed above shall be considered for making presentation before a designated committee of Department of AYUSH and detailed technical evaluation.

10.2 Stage-2 – Technical Evaluation: All the bidders declared eligible by the competent authority based on the recommendations of the designated committee shall be subject to detailed technical evaluation based on the information/ details/ concepts/ Designs etc. furnished in their

tender/ bid as well as the presentation made before the designated committee and will be awarded marks on various parameters as detailed below:

S.No.	Item	Criteria/ documents required	Max. Marks	Min. marks required	Remarks
1	2	3	4	5	6
1.	<u>Prior Experience</u> Undertaking/execution of work of conceptualising/ designing/ fabrication of tableau in National Republic Day Parade (RDP) in the last 5 years on behalf of any Central Govt. Ministry/ Deptt. or State Govt. or any other organization	See Note 1 below	30	15	
	(a) If such tableau won any award (i.e. tableau got selected by the MoD, participated in the RDP and won some prize		-----	-----	
	(i) In case of only one such case of winning prize in the last 5 years		20	-----	
	(ii) In case of 2 such cases		25	-----	
	(iii) In case of more than 2 cases		30		
	(b) If such tableau did not win any award i.e. tableau got selected by MoD and participated in RDP, even if did not win any prize	See Note I & III below		-----	
	(i) In case of one such case		15		
	(ii) In case of two such cases.		18		
	(iii) In case of more than two cases.		20		
2.	Undertaking / execution of work of conceptualizing / designing / fabrication of tableau in National Republic Day Parade		10		

	(RDP) in the last 5 years on behalf of any Central Govt. Ministry / Deptt. or State Govt. or any other organization				
	(a) If such tableau won any award (i.e. tableau got selected by the concerned agency, participated in the event and won some prize		----	-----	
	(i) In case of only one such case of winning prize in the last 5 years		5	---	
	(ii) In case of 2 such cases		8	-----	
	(iii) In case of more than 2 cases		10	-----	
	b) If such tableau did not win any award i.e. tableau got selected by MoD and participated in RDP, even if did not win any prize				
	(i) In case of only one such case		2	----	
	(ii) In case of 2 such cases		3	----	
	(iii) In case of more than 2 cases.		5	-----	
3	Thorough understanding of AYUSH for Holistic Health Scheme, which is the theme of the proposed tableau, its details, implementation status and such other related aspects	See Note II below	10	7	
4	Soundness and innovativeness of the concept/ design/ 3D model proposed in the tender, duly conforming to the guidelines of MoD		20	15	
5	Quality of presentation before the designated committee/ assessment		25	15	

	by the committee				
6	Any other parameters as decided by the designated committee – to be announced at the start of presentation	See Note IV below	5	-----	
			100	70*	

Note I – only the works undertaken/ executed by the bidders, as evidenced by work orders in their name and certification of concerned Ministry/ Department/ SG/ organization regarding participating and winning of prize etc. shall be accepted. Production of documents in this regard is essential. Simple declaration of bidders shall not suffice .

Note II – Brief understanding note to be submitted by the bidder on this count along with technical bid and will be supplemented by discussion/ quizzing during the presentation. In fact overall proposal submitted by the bidder will also be reflective of how well he has understood the scheme.

Note III – Cases covered under (a) i.e. Award winning entry will not be considered again for marks for participation i.e. one entry can qualify only for marks either as award winning or as participant.

Note IV - In case no such parameter is announced, all bidders will be given 5 marks each under this item.

* Not a sum total of individual qualifying marks.

Only those bidders who obtain minimum of 70 marks out of 100 on the various criteria stated above, subject to a minimum required marks under various parameters as listed in col.5 of the table above, will be considered for opening of their financial bids. In case if no bidder obtain 70% marks, the first 3 bidders shall be selected, provided they obtain a minimum of 50 marks out of 100 and further subject to their obtaining atleast 75% of the minimum qualifying marks under different parameters stated above. In case no bidder obtains 50 marks out of 100 or 75% of minimum qualifying marks under various parameters stated above, further process with respect to the tender shall be dropped.

10.3 Stage-3 – Financial Bids: Bidders who qualify for the second stage of technical evaluation stated above will be considered for opening of financial bids. The total marks allotted for financial bids is 35 and will be allotted as per following procedure:

The bidder who has quoted the lowest rate (amount) for all the items taken together i.e. sum total at Sl.Nos. of Annexure V financial bid of the tender, will be awarded full 35 marks. Other bidders would be awarded marks as per following formula (marks will be counted only upto 2 decimals):

$$\frac{\text{Total amount quoted by the lowest bidder}}{\text{Total amount quoted by a particular bidder}} \times 100$$

Example: For example, if there are 5 financial bids who have qualified in the technical evaluation process stated above and who have quoted rates/ amount for all the items taken together as given in col. 2 of the table below, their marks will be calculated as given in col.3 in the table below (marks upto 2 decimals):

Bidder No.	Total amount quoted (Rs.) (under Sl.No.5 of Financial Bid)	Marks to be awarded
1.	80 (Lowest Rate)	80/80 X 35 = 35.00
2.	200	80/200 X 35 = 14.00
3.	150	80/150 X 35 = 18.67
4.	180	80/180 X 35 = 15.56
5.	160	80/160 X 35 = 17.50

10.4 Overall Evaluation – Determination of lowest bidder: Bidder who obtains maximum marks out of 135 (i.e. total of technical bid marks (100) and financial bid marks (35) shall be declared as lowest bidder and selected for first stage i.e. preparation of concept/ sketch/ design etc. with modifications as suggested by the designated committee/ Department of AYUSH/ expert committee of MoD, duly conforming to the guidelines of MoD etc. If the design presented by Dept. of AYUSH before the expert committee of MoD is accepted, the bidder would be asked to proceed to the second stage i.e. preparation of the model and if the same is also accepted/ approved by the expert committee of MoD, with or without modifications, the bidder would be asked to proceed to the third stage i.e. fabrication of the tableau as per the approved design/ model, either by itself or by engaging any other agency/ contractor on his own, and taking all related activity for actual participation of tableau in the RPD 2015.

10.5 Unless stated otherwise, the financial bid document is for the whole scope of the work as described in the tender document. The bidder will not be permitted to add any costs later on. The total cost / bid amount indicated in the financial bid will be deemed to be for the entire scope of work outlined / detailed in the tender document, subject to modifications required to be done as per the suggestions of designated committee of Department of AYUSH/ MoD. The costs / rates / amounts quoted by the bidder in the financial bid should allow for all costs including labour, materials, consumables, spares, equipments, procurement, freight and installation, transportation charge, customs duty, octroi, excise duty, sales tax, turnover tax, service tax, any other duties, taxes or charges, whatsoever payable on the components or the completed works and satisfactory performance of the bidders obligations under the tender / agreement. Hence, levy of taxes over and above quoted rates, if any, like service tax etc. should be specifically stated in the financial bid with prevailing rates of such taxes to enable uniform comparison of the financial bids of the various bidders. In the absence of any such specific statement, along with rates, the quoted rates / amount will be presumed to be inclusive of taxes / duties / levies of all kinds, including service tax.

Note: Classification of any bidder as 'successful Bidder' does not automatically bestow any right on him to get the work awarded to him, which is subject to further processing and obtaining approval of competent authority of Department of AYUSH. Department of AYUSH, for valid reasons, reserves the right to not allot the works to lowest bidder and even cancel the entire tender process at any stage, even after process for determining lowest bidder is over

11. Right to Accept Any Bid and to Reject Any or All Bids

11.1 Department of AYUSH reserves the right to accept any bid, and to annul the Tender process and reject any or all bids at any time prior to award of Contract, without thereby incurring any liability to the affected Bidder or Bidder or any obligation to inform the affected Bidder or Bidder of the grounds for Department of AYUSH 's action.

12. Notification of Award

12.1 Department of AYUSH will notify the successful Bidder by e-mail or in writing, by registered letter that its bid has been accepted.

12.2 Upon notification of the successful bidder, Department of AYUSH will promptly notify each unsuccessful Bidder and their Earnest Money Deposit will be refunded.

13. Signing of Contract

13.1 On notifying the successful bidder, Department of AYUSH will send the Bidder the Contract Form, incorporating all agreements between the parties.

13.2 Within 3 days of receipt of the Contract Form, the successful Bidder shall sign and date the Contract and return it to Department of AYUSH.

14 Performance Security

14.1 The amount of EMD of the successful bidder would get converted to Performance Security

15. Rejection Criteria

15.1 Besides other conditions and terms highlighted in the Tender document, bids may be rejected under following circumstances:

a. Technical Bid

- Incomplete bids that do not quote for the complete Scope of Work as indicated in the bidding documents, addendum (if any) and any subsequent information given to the Bidder
- Bids providing information that are found to be incorrect / misleading at any stage / time during the Tendering Process Technical Bid containing commercial details
- Bids that reveal prices in any form or by any reason before opening the Financial Bid

b) Financial Bid

- Bids in which the total lump sum price quoted by the Bidder is not inclusive of all taxes, duties, fees, levies, works contract tax and other charges
- Bids where prices are not firm during the entire duration of the contract and / or with any qualifications
- Bids which do not conform to Department of AYUSH 's price bid format

c) Others

- Bids that do not confirm unconditional acceptance of full responsibility of executing the 'Scope of Work' of this Tender
- Bids in which the Bidder seeks to influence the Department of AYUSH's bid evaluation, bid comparison or contract award decisions
- Bids without power of authorization and any other document consisting of adequate proof of the ability of the signatory to bind the Bidder

16 Incentive for preparing and presenting highly creative, innovative and winnable entry

In addition to the agreed rate for three stages of work as given in Financial Bid and the agreement signed with the lowest bidder, with a view to incentivize the bidder to come out with a highly creative and innovative concept, design and model which

finds acceptance/ approval by the expert group of Department of AYUSH and finally of a high quality of tableau which may result in winning of a prize, following incentives will be offered as a token of appreciation:

(i) Lumpsum amount of Rs.10,000/- (Rupees ten thousand only) for Ist and IInd stage item if

(a) the concept/sketch/ design as finally prepared and presented before the expert group of MoD is accepted/ approved by the expert group of MoD for entering the second stage of preparation of model.

and

(b) the finally prepared and presented by the bidder is finally accepted/ approved by the expert group of MoD for fabrication of a tableau for participation in the RDP 2014.

(ii) Lumpsum amount of Rs.25,000/- (Rupees twenty five thousand only) of agreed amount for IIIrd stage item if the tableau so participating in the RDP 2015 wins any prize in the relevant category

17. Schedules and terms & conditions of payment

17.1 If the concept/ sketch/ design etc. prepared and presented by the bidder before the expert group of MoD is not accepted and does not enter the second stage where 3 D models have to be prepared and presented, only 2% of total agreed amount (all items) as per the financial bid with the bidder shall be payable to the bidder, subject to a maximum of Rs.25,000/-.

17.2 Similarly if after entering the second stage of preparation of model, if the model finally presented by the bidder before the expert group of MoD is not accepted/ approved by the expert group of MoD and the fabrication of the tableuis not required, only 5% of total agreed amount (all items) will be payable to the bidder, subject to a maximum of Rs.50,000/- (inclusive of Rs.25,000/- mentioned under 17(1) above).

17.3 However, if the model prepared and presented before the committee is finally approved by the expert group of MoD for fabrication and inclusion in the RDP 2015, with or without modifications, agreed amount for this item will be payable in addition to the agreed amounts for the two earlier stages (and incentives for Ist two items as stated above). In this case payment mentioned vide para 17.1 and 17.2 will not be made.

17.4 The schedule for the payment will be as follows :

If the model is selected and approved by MoD for fabrication and inclusion in RDP 2015, the payment will be released as follows:

(a) 50% as initiation advance.

(b) 30% on fabrication and inspection & acceptance by Department of AYUSH.

(c) 20% on completion of the project.

Further, the payment will be subject to the bidder submitting a bank guarantee, valid for a duration of one year from the date of award of the work, from any nationalized bank for 50% of the total amount. Only on submission of the BG, advance, if any would be made.

**GUIDELINES FOR PREPARATION OF TABLEAU PROPOSALS FOR THE
REPUBLIC PARADE- 2015**

1. Suggested / work

Theme “**AYUSH for Holistic Health**”- Scheme of Dept. of AYUSH

2. Selection Process of the tableaux by the MoD

The tableaux proposals received from various organisations / agencies are evaluated in a series of meetings of the Expert Committee consisting of prominent persons in the field of **art, culture, painting, sculpture, music, architecture, choreography, etc.** In the **first phase of selection the sketch/design proposals are scrutinised** and suggestions, if considered necessary, are given to carry out modifications in sketch/design. **Once the sketch/design are approved by the committee**, the participants are asked to come up with **three dimensional models** of their proposals. However, entering into model stage itself does not mean selection. The models are thereafter examined by the Committee for **final selection** depending upon various considerations. Not more than one tableaux from an organisation participates in the parade.

Adequate time is given to the concerned agencies to make arrangements for attending the meetings of the Expert Committee. Non-attendance in any meeting means withdrawal and concerned agency will not be invited in subsequent meetings. All cost for attending the meetings is to be borne by the concerned agency. **All interaction with the members of the committee will be made by the official representative of the organisation concerned. The artists/designers, etc. may accompany the official representative to suitably take note of the suggestions given by the Committee to carry out modifications in their respective sketch / design / model. They will, however, not directly interact with the members of the Expert Committee unless they are specifically authorised by the Committee to do so to explain any specific point.**

3. Preparation of Sketch / Design

The sketch/design drawn (preferably in graph) on a scale of 1:1” should be simple, colourful, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing or elaboration. Writing or use of logos on tableaux is

not allowed except the name of States/UTs presenting which is allowed in Hindi in the front, in English on the back and in Regional language on the sides of the tableau. Similarly, in case of Ministries/departments and other agencies, name of the Ministry/Department/Organisation is to be given in Hindi in the front and in English on the back.

Designs in virtual reality in the form of CD showing the various components displayed from different angles, can also be presented.

4. Preparation of models

After the approval of the proposed sketch/design by the Expert Committee in its preliminary meetings three dimensional model of the proposed tableau would be prepared on the lines of the suggestions given by the Committee for further inspection. Final approval for participation would be accorded only after the models of the tableaux are finally selected by the Committee.

5. Points to be kept in view while drawing up the proposal

i) One tractor and one trailer, upon which a tableau would be fabricated, would be provided by the Ministry of Defence free of Charges.

ii) No additional tractor, trailer or other types of vehicles would be allowed to be used in the tableau. This aspect should be kept in mind while preparing the designs of the tableau proposals to be presented before the Central Expert Committee.

iii) There is no objection to the use of vehicles other than tractor and trailers for fabrication of tableaux to give them a different look. But these vehicles will have to be arranged by the sponsoring authorities themselves. Under no circumstance, the total number of vehicles used in a tableau or the total number of distinguishable mobile components of a tableau would be more than two.

iv) As far as possible, there should be some movement, sound and animation on the tableaux.

v) The number of performers on the trailer would not be more than 10 persons. No performer is permitted to be on the tractor component of the tableau. Attractive ground element however can be considered on a limited number of tableaux only if it goes with the theme. These conditions are subject to modifications by MoD depending on the requirement of the tableau.

vi) In case of tableaux on cultural, historical/traditional themes, the colours, designs, costumes, materials, etc. used should be authentic to present local flavour. The performers on the float or on ground should also look to be authentic in case any cultural or traditional even is being depicted.

vii) The sketch should clearly depict as to how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the

main theme of the tableau. There should be a gap of about 6-7 feet between the tractor and the trailer and /or between two trailers for turning or manoeuvring. This should be taken into account while designing the tableau.

viii) In case, a tableau is proposed to be integrated with a folk dance, it should be ensured that the selected dance is a genuine folk dance and the costumes and musical instruments are traditional and authentic. The tableau and the dance should also have thematic unity. The strength of the dance party, excluding those who are to perform on the tableau, should not exceed 25 persons. The video clippings of the dance may also be sent along with the proposals.

6. Dimensions

While preparing the sketches and subsequently, three dimensional models, the following approximate dimensions of the trailers and tractors, which will be supplied to them for the fabrication of the tableau, may be kept in view:

Trailer

Length :	24' 8"
Width :	8'
Height :	4' 2"
Load carrying capacity :	10 tons

The length, breadth and height of a single tableau should not exceed 45', 14' and 16' (from the ground level) respectively. If it is proposed to use any other vehicles under own arrangements, particulars thereof should be indicated in the proposal.

7. facilities to be provided by the Ministry of Defence

During the meetings of the Expert Committee, the facilities such as a PC, LCD projector, DVD Player and an overhead projector would be made available by the Ministry of Defence. Should there be any other support requirements, the Ministry may be informed in advance.

ANNEXURE III

THEME OF DEPT. OF AYUSH FOR TABLEAU FOR REPUBLIC DAY PARADE 2015 'AYUSH FOR HOLISTIC HEALTH'

DEPARTMENT OF AYUSH

The Department of AYUSH is the Department of Union Ministry of Health and Family Welfare Govt. of India for policy formulation, development and implementation of programmes for the growth, development and propagation of Ayurveda, Yoga & Naturopathy, Unani, Siddha & Sowa Rrigpa and Homoeopathy.

Vision and Mission of the Department

The Vision of the Department is to position AYUSH systems as the preferred systems of living and practice for attaining a healthy India. The Department has identified its Mission^ in terms of eight broad thematic areas of AYUSH activities. The thematic areas are as follows:

- (i) Effective Human Resource Development
- (ii) Provision of Quality AYUSH Services
- (iii) Information, Education and Communication
- (iv) Quality Research in AYUSH
- (v) Growth of the Medicinal Plants Sector
- (vi) Drug Administration
- (vii) International Exchange Programme/Seminars/Workshops on AYUSH
- (viii) Improvement of AYUSH Education System

The Department envisages to achieve its vision, mission and policy goals/objectives through a series of Centrally Sponsored and Central Sector Schemes. The details of the Dept. of AYUSH and Schemes may be seen at website www.indianmedicine.nic.in

AYUSH SYSTEMS

INTRODUCTION

AYUSH systems of medicine are a group of Indian systems of medicine and Homeopathy. AYUSH is an acronym for Ayurveda, Yoga & Naturopathy, Unani, Siddha & Sowa Rigpa, and Homoeopathy. Ayurveda is the oldest system with documented history of its practice since more than 5000 years whereas Homeopathy is in practice in India for around 200 years. All the systems have holistic approach to

health care. The fundamental principles of all the Indian Systems of Medicine have some similarity.

AYURVEDA

‘Ayurveda’ literally means "Science of Life". Ayurveda is evolved mainly out of Atharvaveda and has its roots in the various Vedic hymns. The ancient basic texts of Ayurveda, which are available today i.e. Charak Samhita and Sushruta Samhita developed around 2500 BC. According to Ayurveda, health is considered as a pre-requisite for achieving the goals of life i.e., Dharma, Artha, Kama and Moksha. Ayurveda takes an integrated view of the physical, mental, spiritual and social aspects of human beings and about the interrelationships between these aspects.

The main philosophies of Ayurveda are (i) the theory of Panchmahabhutas (five primordial elements), (ii) ‘Tridosha’ theory (iii) theory of macrocosm and microcosm, etc.

The treatment in Ayurveda is holistic and individualized. Promotion of Health and Prevention of diseases are the **main objectives of Ayurveda**.

Promotion of Health is the first objective of Ayurveda. The preventive aspect of Ayurveda is called Svastha-Vritta and it includes regular daily routine, Seasonal regimen, diet, exercise, sleep, sexual behavior, personal as well as Social hygiene, appropriate social behavior etc. **The curative aspect** consists of three major categories (i) Aushadhi (drugs) (ii) Various therapeutic procedures including Panchakarma and Surgery and (iii) Satvavajaya (Methods for Mind control).

During the Samhita period (1000 BC), Ayurveda developed with eight clinical specialty branches - (1) Kayachikitsa (Internal Medicine), (2) KaumarBhritya (Pediatrics), (3) GrahaChikitsa (Psychiatry), (4) Shalakya (Eye, ENT and Dentistry), (5) ShalyaTantra (Surgery), (6) Agada-Tantra (Toxicology), (7) Rasayana (Immuno-modulation and Gerontology), (8) Vajikarna (Science of fertility and healthy progeny)

Modernization has taken place in Ayurvedic diagnostics as well as management. All ultramodern instruments and diagnostic aids like USG/SCAN etc. as well as Biochemical parameters are used to supplement Ayurvedic Classical diagnosis.

The Ayurvedic drugs are produced mainly out of various medicinal plants. However, some minerals, metals and substances of animal origin are also used in Ayurveda. The traditional dosage forms are- Powders, pills, Lehya (paste/jam), decoctions, Asava/arishta (decoctions with self generated alcohol), oils, ghee, etc. The Rasa Shastra is a branch of Ayurveda which has contributed in Ayurvedic drug development with the use of minerals and metals. Rasa means Mercury. Under this branch of Ayurveda, mercury is processed in way to eliminate its toxic effects and make it suitable for human consumption. The *Pottali*, *Kupipakva rasayana* are the unique dosage forms of Ayurvedic Rasashastra that provides instant relief in many serious diseases. They are prepared out of Mercury, Sulphur, Gold, Silver etc.

In recent time there has been lot of research in Ayurvedic Pharmaceutics leading to modernization of Ayurvedic drug industry and development of new dosage forms like tablets, capsules, lotions, creams, cosmetics etc. have been developed. Industries have their inhouse R&D and Quality Control laboratories. Many of them have upgraded their facility to international standards and are exporting Ayurveda products to USA, Europe, Asian countries etc.

The Pharmacopoeia Commission of Indian Medicine and Homeopathy develops quality standards of ASU&H drugs.

YOGA

The word 'Yoga' literary means union with highest state of mind. Though practicing Yoga may be as old as human civilization, glimpses are available in many ancient Indian spiritual and philosophical literatures. Patanjali, the writer of text 'Yogasutra' which contains 195 sutras, is believed to be main profounder of Yoga, lived around 200 BC. He advocated Astanga Yoga consisting of Yama (Self-restraints), Niyama (Observance), Asana (Psycho-Physical Postures), Pranayama (Control of Vital energy breathe), Pratyahara (Withdrawals of senses), Dharana (Concentration), Dhyana (Meditation) and Samadhi (State of Liberation). Since, Yoga is a combination of body-mind exercise, it promote strength & immunity of the body with increase in mental power and self control. Regulated life style is also an essential part of Yoga. So the benefits of Yoga are useful for healthy person for prevention of diseases, promotion of health (especially by the six techniques called Shatkarma, specific postural exercises called Asanas, specific breathing exercise called Pranayam, combination of Asana & Pranayam called Mudra and Meditation or Dhayana). The Yogic procedures are also useful for treatment of various Psycho-somatic diseases and life style related non-communicable diseases. The important advantage is that, it is drugless and can be used either independently or along with treatment with other systems of medicines. Department of AYUSH has taken several steps for promotion and propagation of Yoga. While, Morarji Desai National Institute of Yoga, New Delhi is engaged in different education program, the Central Council for Yoga & Naturopathy, New Delhi is engaged in conducting and coordinating research activities. Apart from this, several Institutions, Universities etc are providing Degree, Diploma and training courses in Yoga.

NATUROPATHY

Naturopathy is a system that advocates harmonious living with constructive principles of nature on physical, mental, moral and spiritual planes. It is mostly drugless and sometimes natural items like soil, water etc are used or a dietary advice is made. In India, Veda and other literatures have several glimpses of Naturopathy recipes which have further been nourished by knowledge from other countries. The modalities' of Naturopathy mainly aim at elimination of toxins or morbid matter from the body, to accelerate the process of self healing, to increase the vitality and control of mind. Now a days, fasting therapy, diet therapy, mud therapy, hydro-therapy,

massage therapy, air therapy etc are applied for the prevention and treatment of various diseases. Yoga and Naturopathy systems are very often used as complementary to each other and also can be used along with other systems of medicine. Apart from several institutes, Universities, Department of AYUSH, Govt. of India is also promoting Naturopathy System. National Institute of Naturopathy, Pune is imparting some educational program and Central Council of Yoga & Naturopathy, New Delhi is conducting and coordinating research activities in Naturopathy.

UNANI

The Unani system of medicine is a comprehensive medical system that deals with the various states of health and disease. Its fundamental framework is based on deep philosophical insights and scientific principles. The system relies on the theory of four elements – Air, Water, Fire and Earth; and the theory of four humors – Blood, Phlegm, Yellow Bile and Black Bile. A perfect balance of these humors is responsible for health. Any disturbance in the humoral balance in the body causes disease. In this system, great emphasis is also placed on Temperament, and the human temperament is denoted by the dominant humor i.e. sanguine, phlegmatic, choleric and melancholic.

The system is holistic in nature and offers preventive, promotive, curative and rehabilitative healthcare. The diagnosis and treatment of the disease is done after taking entire constitution of patient into account. The specific parameters for making diagnosis in Unani medicine are assessment of Mizaj (Temperament) and pulse, urine & stool examination. The drugs in Unani Medicine are obtained from three sources, mainly from Herbs, Minerals and Animal origin. Ilaj bit tadbeer (Regimen Therapy) another mode of treatment in Unani System of Medicine specially for Chronic & degenerative diseases. Hijamah (Cupping Therapy) is most popular form of treatment (Regimen Therapy) for various chronic pains and N.C.Ds etc.

Having originated in Greece and initially developed in Arab and Persian lands, Unani system of medicine came to India about a millennium ago to find its permanent home and see the zenith of its scientific development. This system has over the centuries has assimilated so well in the Indian civilization that today it is recognized by Government of India as one of the Indian systems of medicine, and forms an integral part of our national healthcare delivery structure. The Government has been providing increasing funds and support for its multi-faceted development. As a result, today the country has the widest network of educational, research, healthcare and pharmaceutical institutions of Unani Medicine, and enjoys the position of world leader in this area.

SIDDHA

Siddha System of Medicine is an ancient system of medicine for preventive curative and healthy living of human being. It is based on mukkutaram namely Vali(Vatham), Azhal(Pitham) and Iyam(Kabam). The doctrine of siddha medicine is “Food is medicine and Medicine is food”. According to Siddha system one should always consume food only after complete digestion of food and shall never be taken in full stomach. One fourth of the stomach left empty to enhance proper digestion.

Varmam (Pressure Manipulation Therapy) is special kind of treatment in Siddha system and specific point being manipulated by pressure with the figure and the pain is relieved and the restricted movement becomes free and active. Thokkanam is another type of treatment which includes applying oil on the area of swelling and pain and doing massage so that neuromuscular and musculoskeletal pain and swelling is relieved.

The term Siddha means achievement and siddhars are those who have achieved perfection in medicine. Eighteen Siddhars are said to have contributed towards the systematic development of this system and recorded their experiences in Tamil language.

Kayakalpam is a special medicine for longevity to keep one always young and energetic by taking simple Herbs like Ginger with honey. Kayapalakam has many types like General kalpam , Special Kalpam and Moogai Thathu Jeeva Kalpam mentioned by Siddhars to keep human being always healthy and active.

SOWA-RIGPA

Sowa-Rigpa is another system of Indian medicine practiced mainly in Himalayan States of India. The system was mainly practiced by Buddhist monks and was supported by Himalayan Kingdoms in ancient time. This system is also known as Tibetan medicine. The system is mainly originated from Ayurveda and is based on ‘Ashtanga Hriday’ the ancient Ayurveda text. However, it has further developed the system by using Himalayan high altitude medicinal plants. It also has some influence of Chinese medicine. Sowa-Rigpa is effective in managing chronic diseases like Asthma, Bronchitis, Arthritis, etc. The basic theory of Sowa-Rigpa is explained in terms of (i)The body

and the mind as the locus of treatment; (ii)Antidote, i.e. the treatment;(iii)The method of treatment through antidote;(iv)Medicines that cure the disease and lastly (v) Pharmacology. Sowa- Rigpa emphasizes the importance of the five cosmological physical elements in the formation of the human body, the nature of disorders and the remedial measures.

HOMOEOPATHY

The Physicians from the time of Hippocrates (around 400 B.C.) have observed that certain substances could produce symptoms of a disease in healthy people similar to those of people suffering from the disease. Dr.Christian Friedrich Samuel Hahnemann, a German physician, scientifically examined this phenomenon and codified the fundamental principles of Homoeopathy. Homoeopathy was brought into India around 1810 A.D. by European missionaries and received official recognition by a Resolution passed by the Constituent Assembly in 1948 and then by the Parliament.

The first principle of Homoeopathy 'Similia Similibus Curentur', says that a medicine which could induce a set of symptoms in healthy human beings would be capable of curing a similar set of symptoms in human beings actually suffering from the disease. The second principle of 'Single Medicine' says that one medicine should be administered at a time to a particular patient during the treatment. The third principle of 'Minimum Dose' states that the bare minimum dose of a drug which would induce a curative action without any adverse effect should be administered. Homoeopathy is based on the assumption that the causation of a disease mainly depends upon the susceptibility or proneness of an individual to the incidence of the particular disease in addition to the action of external agents like bacteria, viruses etc.

Homoeopathy is a method of treating diseases by administering drugs, which have been experimentally proved to possess the power to produce similar symptoms on healthy human beings. Treatment in Homoeopathy, which is holistic in nature, focuses on an individual's response to a specific environment and consider the whole of the individual - his mental nature and physical conditions while deciding the treatment. It focus not only on removal of the disease symptoms but complete well being of the patient. Homoeopathic medicines are prepared mainly from natural substances, such as plant products, minerals and from animal sources, nosodes & sarcodes etc. Homoeopathic medicines do not have any toxic, poisonous or side effects. Homoeopathic treatment is economical as well and has a very broad public acceptance.

Homoeopathy has its own areas of strength in therapeutics and it is particularly useful in treatment for allergies, autoimmune disorders and viral infections. Many surgical, gynaecological and obstetrical and paediatric conditions and ailments affecting the eyes, nose, ear, teeth, skin, sexual organs, etc., are amenable to homoeopathic treatment. Behavioral disorders, neurological problems and metabolic diseases can also be successfully treated by Homoeopathy. Apart from the curative aspects, Homoeopathic medicines are also used in preventive and promotive health care. In recent times, there is an emergence of interest in the use of Homoeopathic medicines in veterinary care, agriculture, dentistry, etc. Homoeopathic

medicines are usually dispensed through white globules. Arnica hair oil - a hair tonic and Alfalfa Tonic – a general tonic are some of the very useful medicines in homoeopathy.

MEDICINAL PLANTS:

Indian systems of Medicine use various raw material and medicinal plants constitute 90 % of it. About 3,000 plants species are reported to be used in AYUSH systems. Keeping in view, the need for availability of authentic raw drugs, Govt. of India has established National Medicine Plant Board (NMPB) under Dept. of AYUSH.

With its 15 Agro climatic zones and 16 Forests types, India is home to 7% of world's bio-diversity making it one of the 17 mega bio diversity rich countries in the world. About 6000-7000 are estimated to have medicinal usage in folk and documented systems of medicine, like Ayurveda, Siddha, Unani and Homoeopathy. About 960 species of medicinal plants are estimated to be in trade of which 178 species are traded in high volumes, in quantities exceeding 100 Metric Tonnes per year.

The National Medicinal Plants Board (NMPB) mainly supports for a) conservation, development and sustainable management of medicinal plants, b) research studies on various aspects of medicinal plants, c) development of Agro-techniques etc. The details of NMPB may be seen at their website <http://nmpb.nic.in/>.

HOLISTIC HEALTH:

Holistic approach to health care means, in the process of diagnosis and treatment, entire body as well as mind with Soul is taken as one unit. All the systems, tissues/ organs etc. as well as factors like Diet, environmental factors, over daily life style, family history etc. are taken in to consideration in the process of diagnosis. Similarly, these factors as well as individual tolerance, physical capacity, time factor etc. are considered while designing the treatment.

The holistic Health approach considers the whole person -- body, mind, spirit, and emotions -- in the quest for optimal health and wellness. One can achieve optimal health which is the primary goal of AYUSH systems, by attaining proper balance in life. The whole person is made up of different parts and if one part is not working properly, the other parts may also get affected. As a result the imbalance in any of the physical, mental or metaphysical component can negatively affect the overall health. In the holistic approach of AYUSH systems, it is considered that the patient is a

person, not a disease and treatment involves fixing the cause of the condition, not just alleviating the symptoms.

AYUSH systems having the above elaborated principles and holistic approach, are able to deliver holistic health to the society.

ANNEXURE-IV

DEPARTMENT OF AYUSH

TECHNICAL BID FOR CONCEPTUALIZATION, DESIGNING, FABRICATION AND DISPLAY OF TABLEAU OF DEPTT. OF AYUSH ON THEME "AYUSH FOR HOLISTIC HEALTH" SCHEME DURING REPUBLIC DAY PARADE, 2015

1. Name of Agency/Organization:
- 2 Name and designation of the authorized signatory and his contact details
3. Complete office address (with telephone/mobile & e-mail):
4. Experience in the area of conceptualization, designing, fabrication and display of Republic Day tableaux at National/State level, if any (detailing the years, organization and theme)- (Enclose relevant documents, work orders, work completion certificate in support of the claims).
5. Experience in fabrication and display of tableaux in other major events, if any (detailing the years, organization and theme) – Enclose relevant documents in support of the claims.
6. Photographs / CDs of earlier work:
7. Awards/ medals/ prizes Won (with details including copies of the certificates)
8. Certified copies of the Chartered Accountants indicating the turnover of the agency for the last five financial years.
9. Particulars of the latest PAN No (attach a photo copy)
10. Furnish details of EMD like DD No, Name of Issuing Bank, date etc
11. Please attach the following documents:
 - 11.1 Concept proposal along with a sketch/ design of how you will treat and visually present the theme 'AYUSH for holistic health'
 - 11.2. A brief note on your understanding of the theme 'AYUSH for holistic health'.

Date:

Signature of Proprietor /MD / Authorised Signatory

ANNEXURE-V**FINANCIAL BID**

(TO BE SUBMITTED IN SEPARATE ENVELOPE SEALED WITH SEALING WAX AND INITIALED TWICE ACROSS THE SEAL)

SI No.	Tender Notification	Cost (in Rupees)
1	Cost of Conceptualisation and preparing 2D sketch/ design and drawing etc (1st stage work)	
2.	Cost of preparation of 3D model (physical model and 3D walk through) (2nd stage work) – based on approval of 1st Stage work by MoD	
3.	Fabrication, Erection of Tableau, display in the RD parade and such other related work including dismantling and handing over of the tractor trailer to MoD;	
4	LESS salvage charges	
5	TOTAL = 1+2+3 – 4	

5 Total cost* (as per 5 above)

6 Name of the company

7 Name of the proprietor/ authorized signatory

Date:
Signatory

Signature of Proprietor/MD/Authorised

*Note: (i) Total cost(s) indicated at SI.No.5 are inclusive of all taxes/ duties/ levies and such other charges by whatever name called, except the applicable service tax. (ii) Total cost mentioned at SI.No.5 above will be taken into account for the purpose of calculating marks obtained in the Financial Bid in accordance with para 10.3.