

**W-13030/2/2022-IEC
Government of India
Ministry of Ayush**

**NBCC Office Block-III (2nd floor),
East Kidwai Nagar, South Ex-I
New Delhi-110023.
Dated: 27th January,2022**

Circular

With the approval of Competent Authority, it has been decided that the application under Central Sector Scheme, namely, Information, Education and Communication (IEC) shall be received only through Ayush NGO Portal (www.ngo.ayush.gov.in) from 15.02.2022 onwards.

2. All organisations intending to seek financial support under IEC Scheme may apply through the portal only.



**(K.B. Sinha)
Under Secretary to Govt. of India**

Copy to:

1. Dr. Kumaran D, to upload the circular on Ministry's Website for wide dissemination.
2. Niti Aayog with a request to upload on their Darpan portal.