

International Day of Yoga 2022 - Celebration at 75 Iconic Locations on 21st June 2022

Brief about Standard Operating Procedures

Note: URL to 75 Locations Google Drive: <https://tinyurl.com/2bucneem>

This year IDY-2022 on 21st June 2022 is being celebrated across world in a grand manner as a whole Government approach completely embedding it with the ongoing Azadi Ka Amrit Mahotsav (AKAM) celebrations. On this year's IDY, along with the main event which will be celebrated at Mysuru Palace, Karnataka, led by the Hon'ble Prime Minister, country wide celebrations are organized at 75 iconic places (The list attached in Google Sheet url: <https://tinyurl.com/4zzjs3mb>). The list includes details about the locations identified, the Hon'ble Minister leading the event, nodal Central Government Ministry/ Department, Coordinating Private/ Other Yoga Institution, Central Government Ministry Nodal Officer, Nearby Ministry of Ayush Institution, Ayush Media Centre Coordinator, Hon'ble Minister's PS and State/ UT Government Nodal Officer.

It will be the responsibility of the Central Government Ministries/Department to organize the event by arranging all the financial, logistics, infrastructural and human resources from their side as informed earlier by Hon'ble Union Minister of Ayush and Ports, Shipping & Waterways's letter to all Union Ministries (copy of the DO Letter dated 07 June 2022 can be seen in 75 Locations Google Drive). State Governments/ UT have been requested to facilitate Central Government Ministries/Department (copy of the DO Letter dated 09 June 2022 can be seen in 75 Locations Google Drive). This harmonious celebration of IDY will showcase India's rich cultural heritage and diversity to the world.

Suggested SOP/ arrangements can be seen in the 75 Locations Google Drive.

Necessary blanket permission for all venues under ASI's jurisdiction has been obtained. It may be noted that these arrangements are suggestive in nature and changes may be made as according to the locations. However, these 75 events have to organized at standard timings and minute to minute program in this regard is available in the 75 Location Google Drive. It is to ensure that the arrangements for live streaming of Honorable Prime Minister's address from Mysuru to be made from 6:40 AM to 7:00 AM. This event will be telecast live on DD National and other DD Channels. The necessary LED and other display arrangements shall be made at the allotted venue. The event may be digitally recorded in a high quality and professional way.

Some general points to be noted are listed below;

- Ministries/Departments in-charge of different national-level iconic locations to manage financial, logistic, infrastructural, and human resource requirements at their respective locations, for IDY observation. The required number of trained professionals may be arranged by the nodal Department. Assistance of the Coordinating Private Yoga/ Other Institution may be obtained, wherever necessary. Names of Coordinating Private/ Other Yoga Institutions are also mentioned at 75 Locations Google Sheet.

- The necessary coordination may be done by the nodal Central Government Ministry/ Department with Ministry of Home Affairs to station paramilitary forces at 75 national-level iconic locations, for IDY celebrations as per protocol.
- Concerned State/UT Governments and District Administration to support Ministries/Departments in-charge of different national-level iconic locations, for security/ logistic arrangements at their respective locations, for IDY celebration.
- The Directorate General of Civil Aviation and Archaeological Survey of India will permit operation of drones at different national-level iconic locations, during IDY celebration. Ministry of Ayush has requested both the Departments for the same. Necessary coordination may be done by the nodal Central Government Ministry/ Department.
- An event management agency may be hired at specific event locations, for efficient management, if required.
- The International Day of Yoga is celebrated by a harmonious demonstration of a custom made 45-minute protocol namely, Common Yoga Protocol (CYP). It is to be practiced at all the event locations, during the IDY celebration. CYP is freely available in YouTube and Yoga portal in various Indian languages (Hindi version url: <https://www.youtube.com/watch?v=w4CE-SMokQI>).
- Local cultural sensitivities to be respected at all the event locations. VIP accommodation wherever required may be arranged by the nodal department. Assistance from State/ UT Governments for accommodation and logistics may be taken wherever possible.
- The IDY celebration at all the event locations to end with the National Anthem.
- A rehearsal/ trial may be organized at all the event locations, on 19th or 20th June 2022, to avoid unnecessary glitches (technical and coordination) during the main event.
- A report about the event may be send to pmu-ayush@gov.in by all the nodal departments on top priority. The reports may specifically mention the number of people participated in the event.
- Bhuvan App may also be used by all stakeholders for participation enumeration. Bhuvan app may be downloaded from;
https://bhuvanapp3.nrsc.gov.in/mobile_app/bhuvan_mobile_app.php?proj_code=141
- A high quality recording of the event may be shared with MDNIY Central Media Cell before 09.00 AM, 21/06/2022. States wise Media Centre Coordinators are at 75 Locations Google Sheet.
- <https://chat.whatsapp.com/K5rHCfAFTYDGZfEpgq0LUD> - All nodal (central/ state) officers may kindly join this WhatsApp group.
- State Governments are requested to update the details about their nodal officers at the 75 Locations Google Sheet

- T-shirts and Yoga mats may be procured for all the participants by the Central Government Nodal Department. Generic designs of T-shirt can be seen in the 75 Locations Google Drive. Central Government Nodal Department is free to make minor changes in the design. There is no standard design for yoga mats. It may be arranged according to the carpet color. In case of any difficulty in availability of T shirts as mentioned above, or printing the IDY logo on it, any white or any comfortable top may be used.
- A set of approved creatives which can be used as hoardings and backdrops is provided in the 75 Locations Google Drive (changes may be made as per requirements). The hashtags **#YogaforHumanity**, **#IDY2022**, **#75IconicIDYLocations** may be projected in all possible means. Social Media Teams of the nodal Central Government Departments shall update minute to minute details of the event in all of their social media handles.
- SOPs which are summarized in a PPT for internal briefings can be seen in the 75 Locations Google Drive. In case of queries, kindly feel free to contact Sh. Vikram Singh, Director, Ministry of Ayush (Mob: 9868893051) or Sh. I.V. Basavaraddi, Director, Morarji Desai National Institute of Yoga (MDNIY) (Mob: 9810800289)

✚ Document prepared by Ministry of Ayush for internal circulation. All the stakeholders may seek the help of IT Team while examining these documents. Standard Minute to Minute Program for the 75 events are as shown below;

INTERNATIONAL DAY OF YOGA 2022 YOGA FOR HUMANITY

Mass Yoga demonstration at 75 iconic sites in India

June 21, 2022

06:00 AM onwards

SUGGESTIVE MINUTE-TO-MINUTE PROGRAMME

Sr. No.	Time	Programme
1.	5:30 AM to 6:00 AM	Assembly
2.	06:00 AM -06:40 AM	Welcome, Messages by Hon'ble Union Minister and other Dignitaries
3.	06:40 AM TO 07:00 AM	*Address by Hon'ble Prime Minister
4.	07:00 AM -07:45 AM	Common Yoga Protocol
5.	07:46 AM	National Anthem

*It is to ensure that the arrangements for live streaming of honorable Prime Minister's address from Mysuru be made from 6:40 AM to 7:00 AM. Necessary LED and other display arrangements shall be made at the venue.